

In-conjunction with:



CEMENT EXPO
VIETNAM 2026



CONCRETE EXPO
VIETNAM 2026

www.cementvietnam.com

www.concretevietnam.com

SPONSORSHIP PROGRAMME

Event Date

MAY 2026

The ADORA Center

431 Hoang Van Thu Street, Ward 04, Tan Binh District,
Ho Chi Minh City, Vietnam

PROMOTIONAL OPPORTUNITIES



**ONSITE
MARKETING**



**PRINT
MARKETING**



**ONLINE
MARKETING**



**CEMENT & CONCRETE
CONFERENCE ON DAY 2**

Organized By:



Fireworks Trade Media Vietnam

For More Information, Contact us:

 (+84) 28 6654 9268

 www.asiafireworks.com

 info@fireworksviet.com

ONSITE MARKETING



4x Slots Per Event

Technology Seminar

A 30 min Presentation Of Your Product On Day 2 Of The Event on an Open Stage Near The Entrance.

Exhibitor **800 USD** | Non-exhibitor **1,200 USD**



EXCLUSIVE

Goodie Bags

Goodie Bags To Be Given Out To Visitors (Goodie Bags And Items Provided By Sponsor).

Exhibitor **1,500 USD** | Non-exhibitor **2,000 USD**



2x Slots per event

X-Banner at Visitor Registration Area

An X-Banner Placed At The Queue Area Of The Registration Counter For More Brand Visibility.

Exhibitor **1,500 USD** | Non-exhibitor **2,000 USD**



EXCLUSIVE

Floor Tiles (Floor Stickers)

4x Floor Stickers With Booth Number And Arrows Pointing To Booth.

Exhibitor **2,000 USD**

ONSITE MARKETING



2x logos per event

Stage Sponsorship Logos

Logos On Stage During Opening Ceremony And Information Board.

Non-exhibitor **1,000 USD** | Exhibitor **500 USD**



2x per event

Information Board Exhibitor List “Must Visit” Logo

A Sticker Placed On The Floorplan Of The Information Board With The Word “Must Visit”.

Exhibitor **500 USD**



EXCLUSIVE

Lounge Sponsor

An 18sqm Raw Space With Freeflow Coffee And Tea For VIP Visitors. Your logo As Sponsor On Fascia

Non-exhibitor **6,000 USD** | Exhibitor **3,500 USD**

ONLINE MARKETING

EXCLUSIVE

Top Banner On Official Website Homepage

Your Logo On The Official Website On
www.cementvietnam.com -
www.concretevietnam.com Throughout The Event.

Exhibitor **3,000 USD** | Non-exhibitor **4,000 USD**

EXCLUSIVE

Your Product Or Company Video Clip On Official Website Homepage

Your Official Video Company Clip (Not More
Than 3 Mins For Optimal Results) On Our
Website And Posted In Our Social Media.

Exhibitor **2,000 USD** | Non-exhibitor **3,000 USD**

EXCLUSIVE

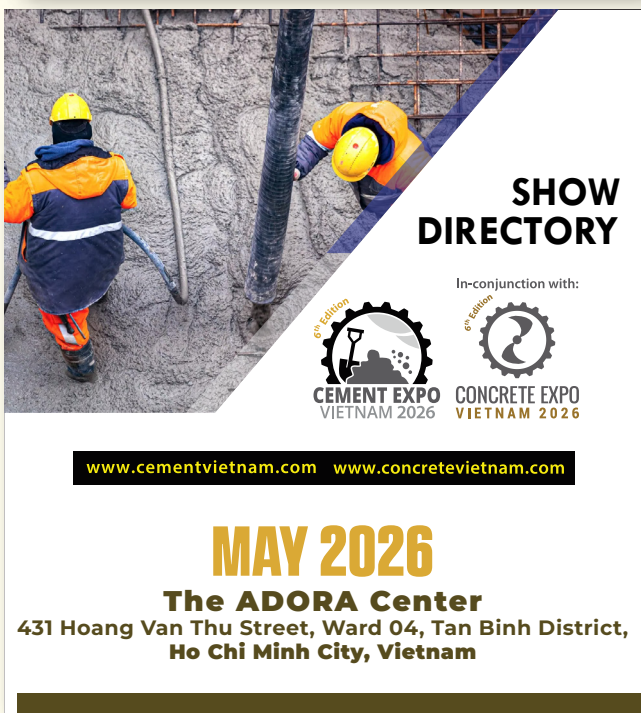
E - Show Directory Advertisement

Page 2 After Cover - An Exclusive Position
Immediately After The Cover Of The Show
Directory.

Exhibitor **2,500 USD** | Non-exhibitor **3,000 USD**

Full Page Full Color Run-On-Page - A Way
To Get Yourself Noticed By Potential Clients
Or A Simple Splash Of Branding.

Exhibitor **800 USD** | Non-exhibitor **1,000 USD**



ONLINE MARKETING



1 x per Exhibitor

e-Mail Blast

An Advertorial With Content Given
By You And Emailed To Our Massive
More Than 50,000 Database
Prior To The Event.

Exhibitor 1,000 USD

PRINT MARKETING



EXCLUSIVE

Visitor Badges

Your Artwork And Design On The Back Of
The Visitor Badges.

Non-exhibitor 4,000 USD | Exhibitor 3,000 USD



EXCLUSIVE

Lanyards

Your Logo And Design On The Lanyard With
Our Official Event Logo.

Non-exhibitor 5,000 USD | Exhibitor 4,000 USD

CEMENT & CONCRETE CONFERENCE ON DAY 2



2x per conference

Advertorial Slot In Conference

A 30 Min Presentation Of Your Product On Day 2 Of The Event In The Conference Room.

Exhibitor **2,000 USD** | Non-exhibitor **3,000 USD**

EXCLUSIVE

Company Logo

Company Logo In Conference Board.

Exhibitor **1,000 USD** | Non-exhibitor **2,000 USD**

EXCLUSIVE

Conference Goodie Bags

Goodie Bags To Be Given Out To Conference Delegates (Goodie Bags And Items Provided By Sponsor).

Exhibitor **1,500 USD** | Non-exhibitor **2,000 USD**

2x per conference

Tea Breaks Sponsorships

Tea Breaks Sponsors For The Event. X Banner Would be Placed Showing Sponsorship And Brochures Can Be Placed On The Table.

Exhibitor **5,000 USD** | Non-exhibitor **8,000 USD**

EXCLUSIVE

Conference Lunch

A 5 Star Hotel Lunch Catered To 100 Key Conference Delegates. X Banner Would Be Placed Showing Sponsorship And Brochures Can Be Placed On The Table

Exhibitor **8,000 USD** | Non-exhibitor **10,000 USD**

